

Osclass software

OSCLASS PAY PLUGIN

Welcome to documentation for osclass pay plugin. Primary function of plugin is to provide promote options to osclass classifieds.

Please note that it is required to have basic knowledge of osclass and understand it's functionality. Please find bellow basic FAQ.

Where is osclass documentation?

https://doc.osclass.org/Main_Page

How to translate plugin?

<https://mb-themes.com/content/11-osclass-translations-themes-and-plugins>

What is cron and how to setup cron?

<https://doc.osclass.org/Cron>

I need help, what to do?

<http://forums.mb-themes.com/osclass-pay-plugin/>

Overview

Plugin administration consists of 5 sections:

- **Configure** – configuration basics like price format and currency
- **Gateways** – configuration of payment gateways
- **Item** – configuration of item promotions (premium, highlight, ...)
- **User** – configuration of user wallet, credit packs and user groups
- **Logs** – list of existing payment logs

Installation and basic setup

- Download plugin, you will get file osclass_pay.zip
- Go to oc-admin > Plugins section, click on green plus button at top right of screen (add plugin)
- Choose osclass_pay.zip and click on Upload button
- Go to oc-admin > Plugins section and install Osclass Pay plugin
- Now go to Osclass Pay plugin > Configure, select your currency and define price format
- Go to Osclass Pay plugin > Gateways and enter API details of gateway you want to use. In order to make plugin functional you need to enable at least one gateway, otherwise users will not be able to pay for promotions
- Go to Osclass Pay plugin > Item and select promotion you want to enable, i.e. Mark as Premium
- Enable promotion, set default fee, select durations you want to enable and Update (save)
- Now you can change prices per category or set location uplift
- Plugin is ready to use, when user publish new listing, promotion can be selected and paid. It is possible to promote items from User Account > Promotions section as well
- You can now enable other promotions, create credit packs or define user groups

Configure

In configure section you can setup price format used in plugin

- decimal places
- decimal symbol
- thousands separator
- space between price and currency symbol
- **currency** – plugin can work with one currency at same time. Setup currency as a first action on plugin, because all prices set in plugin are set in active currency. Payment gateways may accept just particular currencies, if plugin currency is not in list of available currencies of gateway, this gateway may be disabled

Gateway configuration

Plugin provides connectors to more than 10 gateways, please check documentation of gateway in case of problems. Do not hesitate to contact support of gateway, we are unable to help with questions related to their functionality or systems, problem with authentication etc...

For testing purpose enable sandbox mode of gateway, usually you need to have special API details for sandbox and different for production environment.

Bank transfer

Plugin allows to enable bank transfer (BT) payments. As initial step setup your IBAN (contact your bank to get it, if you do not know it) and setup minimum price for bank transfer.

Reason for minimum price for BT is to be able to reduce large amount of small payments and get small amount of larger payments (by buying credit packs, multi order, ...).

Each bank transfer must be approved by admin. If you have not received funds to your account, do not accept transfer, this action cannot be undone. Customer must use variable symbol of payment to be able to associate your bank account with plugin easily.

Item promotion configuration

Plugin provides 6 different ways of listing promotions:

Mark as Premium – allows to mark listing as premium and show listing in special blocks for premium listings, make them more visible in search or get special label of premium listing (depend on theme).

Pay per Publish – in order to show listing to all users, it is required to pay Publish fee. When fee is not paid, item is not visible. This function may cause troubles with plugins like More edit or Item validation, to improve compatibility you can disable setting “Deactivate not paid items”. To make sure everything works ok, your theme must have setup highlight_class (check details in plugin).

Highlight – allows to highlight listings and make them more visible and attractive to other people. Plugin allows to setup background color for highlighted items (boxes in search) and define own css style for highlighted items. To make sure everything works ok, your theme must have setup highlight_class (check details in plugin).

Pay to Show Images – charge your customers for showing pictures on your listings. It is well known that some categories simply require to post image, like when selling car, this function enables to hide images of listing until image fee is paid. Note that customer can upload pictures without any problem, those are just not shown and item behave like without pictures. To make sure everything works ok, your theme must have setup highlight_class (check details in plugin).

Move to Top – enable customer to move listing to top of search. This functionality helps to fight with duplicate listings, instead of publishing copy of existing ad, customer can renew/move to top listing for fee.

Republish – allows to setup republish period and repeats of listing. When ad is republished, it behaves like newly published listing. Customer can set duration and repeat of republish. When republish fee is paid, listing is republished immediately and then after selected period multiple times.

Item promotion extra settings

Each promotion has custom settings related to duration, fees, uplift per location etc.

Enable (promotion) – show/hide option to users

Default fee per 24 hours – is price used to calculate default fee for all types of durations. There is special formula to recalculate fee for other durations, but you may modify this per category.

Duration – allowed durations that customer can buy. You may want to enable i.e. 12 hours, 24 hours and 2 days only. It is not recommended to enable too much durations, as it will overload form for promotions and your customers may get confused what to select.

Category prices

You can define price of promotion for each category and duration manually. If you change price of root category, it will update prices on all its subcategories as well and show all affected categories.

If you want to reset price to be same to default, leave field blank (empty). If you want to disable particular promotion option, set price to 0 (zero), as example you may want to disable duration 24 hours in category For Sale for Premium functionality. When particular promotion is disabled, its price box is in red.

Location prices

You can define uplift (percentage) per country and region. By default uplift is set to 0%. If you define uplift 100%, price will be doubled. For 200% price will be 3x to original.

Note that if you set uplift for country, but does not define it for regions and user select region, no uplift will be applied (!), because region does not have it defined.

To disable uplift for location, set it to blank. Uplift can be set in range -90% to 300%. If fee is \$10 and uplift is set to -90%, final price is \$1.

Location uplifts may help you to control prices over the regions, i.e. you may want to double fees for premium listings in Alabama, but lower it in Illinois.

User settings

User settings are divided to 2 areas: Wallet & Packs and User Groups

Wallet & Packs

You can enable user wallets to be able to purchase credit packs and reduce number of small transactions. It may be useful to use it with bank transfer.

Let's take a look on each functionality:

Add credits to new user – as bonus for registration and to attract people to get registered, provide bonus to newly registered user. Bonus is assigned to user account when registration is completed (user account activated).

Add credits to referral user – enables affiliate program on your site and allows existing customers to invite their friends and get bonus. When invited user complete registration (user account activated), both users get bonus.

Add credits to users once per period – credits will be assigned to user wallet at first day of selected period. This helps to keep user active on your site and bring more registrations to your site as well.

Credit packs

You can define as many credit packs as you need. Note that discount of membership is not applied to price of packs, as it would lead to double discount (first – discount on pack, second – discount on item promotion using credits).

Pack name, description – is shown at front as name/description of pack

Amount – price how much price cost

Bonus – how much credits will be added as bonus. Based on this bonus percentage is calculated. I.e. if you set price of pack to \$20 and bonus to \$10, user will pay \$20 and get to wallet \$30, bonus percentage is 50%.

User Group – you can restrict packs to be shown just to members of selected group. In this way you can attract people to pay for membership in some of your groups.

Color – background color shown in front

Credits on user account

Enable admin to check what amount is in wallet of each user. You can type user name or user email. If you want, you can add or withdraw funds from user account by entering amount and clicking on update button.

User groups

As alternative way to monetize your site, you get allow membership in different groups. You can define as much groups as you want, provide extra membership discounts, restrict categories for specific groups only, create credit packs for group only, set bonus for periodical credit etc.

Group name, description – is shown at front as name/description of group

Fee – is price how much does it cost to be member of group for selected number of days

Discount – flat discount provided to members on listing promotions

Days – default number of membership days. As example if you select 90 days, by default user will be member of selected group for 90 days. Membership is cancelled automatically using cron

Color – background color of group shown in front

Categories – select categories those content is visible just to members of selected group. To allow this feature you need to enable “Restrict Categories for User Groups” as well.

Period. Bonus – bonus to credits send periodically to registered users, defined in Wallet & Packs section – “Add credits to users once per period”

Attr – custom attribute that plugin itself does not use, but can be used for custom functions or integration with other plugins (like create avatar image for group)

Add user to group

Admin can find member and add member to selected group and define expiration.

List users in group

Select group and get list of all active users in group